



MAHATMA GANDHI UNIVERSITY, KERALA

(Abstract)

Ph.D. Programme in School of Management and Business Studies - 2018 Admission -
Registration for research - Granted - Orders issued.

ACADEMIC AX SECTION

U.O. No. 8705/2018/AX/2/Academic

Dated, Priyadarsini Hills, 15.12.2018

- Read: 1. Regulations for research leading to the award of the degree of Doctor of Philosophy, 2016.
2. U.O. No. 448/AX/3/2017/Academic dated 24.01.2017.
3. U.O. No. 7038/2018/AX/Gen/Academic dated 04.09.2018.
4. Minutes of the Doctoral Committee meeting held on 14.11.2018 and 15.11.2018.
5. Letter No. SMBS/Ph.D./CW/2018 dated 26.11.2018.

ORDER

Sanction has been accorded by the Hon'ble Vice-Chancellor, vide the paper read as (3) above, to the candidates who were recommended by the respective Doctoral Committee, being granted registration for research. As such, the following candidates, who were recommended by the Doctoral Committee held in the School of Management and Business Studies, vide the paper read as (4) above, are granted registration leading to the award of Ph.D. in Management Studies under the Faculty of Management Science.

Sl. No.	Regn. No. & Year	Name & address of the research scholar	Discipline	Name of the research supervising teacher	Centre of research	Title of research work	Nature of regn.
1.	309/2018	ANCHU P. R. Ragam (H), Kaikulangara (N), Kollam District. PIN - 691012	Management Studies	Dr. Santhosh P. Thampi	SMBS	EFFECTS OF EMPLOYEE ENGAGEMENT AND ORGANISATIONAL CITIZENSHIP BEHAVIOUR ON EMPLOYEE RETENSION IN SELECT IT FIRMS IN KERALA	Full time
2.	310/2018	CHARULATHA Charulatha (H), Palayad Nada P. O, Vadakara, Kozhikode District. PIN - 673521	Management Studies	Dr. E. Sulaiman	SMBS	TEAM WORK AND GROUP COHESIVENESS ON THE PERFORMANCE OF SELF HELP GROUPS IN KERALA	Full time (JRF)

3.	311/ 2018	JYOTHY CHANDRA R. Chandrakantham (H), Kuthanalloor P. O, Kottayam District. PIN - 686632	Management Studies	Dr. E. Sulaiman	SMBS	INFLUENCE OF TACIT KNOWLEDGE ON ORGANISATIONAL PERFORMANCE: AN EMPIRICAL ANALYSIS ON SELECT IT FIRMS IN KERALA	Full time
4.	312/ 2018	NOUSHAD K. K. Ayamuthan Kandi (H), Chirayil P. O, Meleparambu, Kondotti (Via), Malappuram District. PIN - 673638	Management Studies	Dr. E. Sulaiman	SMBS	PRICE DYNAMICS AND INVESTORS' BEHAVIOUR IN SELECT AGRICULTURAL COMMODITY MARKET	Part time
5.	313/ 2018	SANJU P. CHERIAN Padachira (H), Pathamuttom P. O, Kottayam District. PIN - 686532	Management Studies	Dr. E. Sulaiman	SMBS	REPAYMENT BEHAVIOUR AND DEFAULT RISK ON HOUSING LOANS IN KERALA	Part time
6.	314/ 2018	SRUTHI BHUVANENDRAN Niranjana (H), Ayanthy, VARKALA P.O, Thiruvananthapuram District. PIN - 695141	Management Studies	Dr. E. Sulaiman	SMBS	IMPACT OF ARTIFICIAL INTELLIGENCE ON ORGANISATIONAL EFFICIENCY: AN EMPIRICAL ANALYSIS ON THE SELECT COMPANIES IN MANUFACTURING AND SERVICE SECTOR IN INDIA	Full time
7.	315/ 2018	ANJU K. V. Smithalayam (H), Decent Junction P. O, Kollam District. 691577	Management Studies	Dr. Johney Johnson	SMBS	A STUDY ON THE IMPACT OF SOCIAL MEDIA MARKETING ON THE PURCHASING DECISION OF WORKING WOMEN IN KERALA	Full time
8.	316/ 2018	KARTHIKA P. DEVAN Puthuvakattu (H), Thirutha, Iranikulam P. O, Mala, Thrissur District. PIN - 680734	Management Studies	Dr. Johney Johnson	SMBS	A STUDY ON FACTORS INFLUENCING INVESTMENT BEHAVIOUR OF BANK MANAGERS IN KERALA	Full time

9.	317/ 2018	MISHEL ELIZABETH JACOB Padinjarayil (H), Koothattukulam P. O, Ernakulam District. PIN - 686662	Management Studies	Dr. Johney Johnson	SMBS	A STUDY ON THE EFFECT OF CONTENT MARKETING STRATEGIES ON THE BRAND EQUITY OF COMPANIES	Full time (JRF)
10.	318/ 2018	NEETHU S. NAIR Nandanam (H), CHGRA - 22, Co-operative Housing Gardens, Manamoola P. O, Peroorkada, Thiruvananthapuram District. PIN - 695005	Management Studies	Dr. Johney Johnson	SMBS	A STUDY ON EMOTIONAL INTELLIGENCE AND ITS IMPACT ON BUSINESS PRODUCTIVITY IN IT SECTOR	Full time
11.	319/ 2018	SHAMINI T. V. Smrithy (H), AKG Nagar P. O, Peroorkada, Thiruvananthapuram District. PIN - 695005	Management Studies	Dr. Johney Johnson	SMBS	WORK LIFE BALANCE - A STUDY AMONG FEMALE JOURNALISTS ASSOCIATED WITH NEWS CHANNELS IN KERALA	Full time
12.	320/ 2018	GEEVARGHESE K. MATHEWS Karimpanathara (H), Manarcad P. O, Kottayam District. PIN - 686019	Management Studies	Dr. Siby Zacharias	SMBS	EFFICACY AND RELEVANCE OF APTITUDE SKILL DEVELOPMENT TRAINING FOR THE TESTS CONDUCTED BY THE EMPLOYERS RECRUITING COLLEGE STUDENTS	Part time
13.	321/ 2018	SHINY ABRAHAM Arumana (H), Peace Lane, Changanassery P. O, Kottayam District. PIN - 686104	Management Studies	Dr. Siby Zacharias	SMBS	IMPACT OF EMPLOYEE SOCIALISATION ON ORGANISATIONAL DEVELOPMENT WITH SPECIAL REFERENCETO PRIVATE SECTOR LIFE INSURANCE COMPANIES	Full time
14.	322/ 2018	MOHAMMED ROSHIF U. Uppathil (H), Korad Ozhur P. O, Malappuram District. PIN - 676307	Management Studies	Dr. Afsal E. M.	SMBS	A STUDY ON RELATIONSHIP AMONG CORPORATE GOVERNANCE, INTELLECTUAL CAPITAL AND PERFORMANCE OF IT COMPANIES IN INDIA	Part time

- The candidates have to report to the research centre on the 1st January of 2019 (if not a holiday) and join for the Course Work.
- The effective date of registration for all candidates including those who get part time registration shall be deemed to be from the date of commencement of the Course Work in the centre.
- In the case of candidates eligible for anytime registration (JRF, KSCSTE, MANF, RGNF etc.) the effective date of registration will be the date of joining the centre after obtaining the registration order.
- The registration granted will be confirmed after the successful completion of Course Work.
- The maximum and the minimum period of research is as per University Grants Commission (Minimum Standards and Procedure for Award of M.Phil./Ph.D. Degrees) Regulations, 2016.

Orders are issued accordingly.

Sd/-
BAIJU N.
Assistant Registrar IV (Acad)
For Registrar

Copy to :

1. The research scholar concerned
2. The research supervising teachers concerned
3. The heads of the institutions concerned
4. The Director of Research
5. EB XIV Section
6. JR II (Admn) / DR I (Acad) / AR IV (Acad)
7. Content Management Cell (to upload in the website)
8. Records Section
9. Stock File
10. File No. Ac AX/3/SMBS/Ph.D. Regn./2018

Forwarded/By Order


Section Officer