



MAHATMA GANDHI UNIVERSITY, KERALA
(Abstract)

Ph.D. Programme – 2015 and 2016 Admissions - Syllabus of Course Work Paper III - Approved –
Orders issued.

ACADEMIC A X SECTION

U.O. No. 8616 /2018/AX/Gen/Academic

Dated, Priyadarsini Hills, 10.12.2018

- Read : (1) UGC (Minimum Standards and Procedure for award of M.Phil./Ph.D. Degrees) Regulations 2016.
(2) U. O. No. 1752/2017/AX/1/Academic dated 25.03.2017
(3) U. O. No. 966/2017/AX/1/Academic dated 18.02.2017

ORDER

The syllabus of Course Work Paper III, of six scholars mentioned below, who got registration for research, vide papers cited (2) to (5), were prepared and submitted by the respective research supervising teachers.

Sl. No.	Regn. No. and Year	Name of the candidate	Discipline	Name of the supervising teacher	Name of the research centre	Title of research	Mode of regn.
1.	255/2016	Sri. Anoop Tom Thomas	Commerce	Dr. Antony Joseph K. M.	St. Berchman's College, Changanassery	PERSUASIVENESS OF WORD OF MOUTH (WOM) IN THE PROMOTION OF MOTION PICTURE INDUSTRY	Part Time
2.	254/2016	Smt. Karthika K.	Commerce	Dr. Antony Joseph K. M.	St. Berchman's College, Changanassery	INTER LINKAGES BETWEEN FINANCIAL LITERACY, FINANCIAL DISPOSITION AND FINANCIAL WELL-BEING OF WOMEN IN KERALA	Part Time
3.	61/2016	Sri. Bobby Thomas	Commerce	Dr. Jojo K. Joseph	Marian College, Kuttikkanam	A STUDY ON THE PRICING DYNAMICS IN THE INDIAN AIRLINE MARKET	Part time

4.	56/2016	Sri. Manoj P K	Commerce	Dr. Mini Joseph	K. G. College, Pampady	CHALLENGES TO HOUSING FINANCE BY COMMERCIAL BANKS IN KERALA: A STUDY WITH A FOCUS ON LOANS FOR THE POOR AND OTHER MARGINALIZED SECTIONS	Part time
5.	57/2016	Anu P Mathew	Commerce	Dr. Mini Joseph	K. G. College, Pampady	THE CHANGING LANDSCAPE OF NBFCs: A STUDY ON CONTRIBUTION OF NBFC-MFI-S TOWARDS INCLUSIVE DEVELOPMENT OF KERALA	Part time

Sanction has, therefore, been accorded by the Professor in charge of the Vice-Chancellor for the approval of the syllabus of Course Work Paper III of the research scholars with details of registration as above.

Orders are issued accordingly.

Sd/-
BAIJU N.
Assistant Registrar IV (Academic)
For Registrar

Copy to :

1. The research scholars concerned.
2. The head of the research centres concerned
3. PS to Vice-Chancellor
4. PA to Registrar
5. PA to Controller of Examinations
6. Director of Research
7. EB XIV Section
8. Content Management Cell (to upload in the website)
9. Stock File
10. File No. Ac AX/Gen/Course Work Syllabus/2/2018

Forwarded/By Order


Section Officer