



MAHATMA GANDHI UNIVERSITY, KERALA

Abstract

Ph.D. Programme in Commerce - 2018 & 2019 Admissions - Course Work Examination - Syllabus of Course III - Approved - Orders issued.

ACADEMIC A 10 SECTION

No. 635/AC A 10/2021/MGU

Priyadarsini Hills, Dated: 28.01.2021

- Read:-**1. University Grants Commission (Minimum Standards and Procedure for Award of M.Phil/Ph.D. Degrees) Regulations, 2016.
2. U.O.No.448/AX/3/2017/Academic dated 24.01.2017.
3. U.O.No. 6608/AC A10/2019/MGU dated 21.12.2019.
4. U.O.No. 6801/AC A10/2019/MGU dated 31.12.2019.
5. U.O.No. 85/AC A10/2020/MGU dated 07.01.2020.
6. U.O.No. 623/AC A10/2020/MGU dated 03.02.2020.
7. U.O.No. 8696/2018/AX/1/Academic dated 15.12.2018.

ORDER

The Syllabi of Paper III of the Course Work Examination of the following research scholars, who were granted registration for Ph.D. Programme in Commerce, vide the University Orders cited (3) to (7), were prepared and submitted by the respective supervising teachers.

Regn. No. & Year	Name & Address of the research scholar	Discipline	Name of the research supervising teacher	Centre of research	Title of research work	Nature of regn.
337/2019	SOUMYA VARMA	Commerce	Dr. Suresh V. N.	Maharaja's College, Ernakulam	IMPACT OF MUDRA LOAN ON MICRO AND SMALL ENTERPRISES IN KERALA	Full time (JRF)
338/2019	ASWATHY K. J.	Commerce	Dr. Suresh V. N.	Maharaja's College, Ernakulam	ROLE OF NBFCs IN PROVIDING FINANCIAL SERVICES TO URBAN POOR IN KERALA	Full time
339/2019	DHANYA S.	Commerce	Dr. Resmi R.	Maharaja's College, Ernakulam	OCCUPATIONAL STRESS AND WORK LIFE BALANCE OF TEACHERS IN NBA ACCREDITED BUSINESS SCHOOLS IN KERALA	Full time

340/2019	RADHIKA V. R.	Commerce	Dr. Resmi R.	Maharaja's College, Ernakulam	CREDIT RISK MANAGEMENT IN CO OPERATIVE BANKS IN KERALA	Full time
341/2019	GOPIKA G.	Commerce	Dr. Resmi R.	Maharaja's College, Ernakulam	INFLUENCE OF INVESTOR SENTIMENTS ON FINANCIAL DECISION MAKING AMONG RETAIL INVESTORS IN ERNAKULAM DISTRICT	Part time
342/2019	KOCHUTHRESIA MATHEW	Commerce	Dr. Resmi R.	Maharaja's College, Ernakulam	INTELLECTUAL CAPITAL AND FINANCIAL PERFORMANCE OF PUBLIC AND PRIVATE SECTOR BANKS IN KERALA	Full time
343/2019	ANITHA THOMAS	Commerce	Dr. Sony Kuriakose	Nirmala College, Muvattupuzha	FINANCE MANAGEMENT IN MUNICIPAL CORPORATIONS IN KERALA	Part time
344/2019	BEENA DEEPTHI LOUIS	Commerce	Dr. Sony Kuriakose	Nirmala College, Muvattupuzha	VENTURE CAPITAL FINANCING - A STUDY WITH SPECIAL REFERENCE TO SELECTED SEBI REGISTERED VENTURE CAPITAL FUNDS	Part time
345/2019	ABY THOMAS	Commerce	Dr. Sony Kuriakose	Nirmala College, Muvattupuzha	TRENDS, DETERMINANTS AND END USE OF NRI REMITTANCES - AN EMPIRICAL STUDY	Part time
346/2019	SHARANYA PRATHAPAN	Commerce	Dr. Sony Kuriakose	Nirmala College, Muvattupuzha	INFLUENCE OF WILLFUL DEFAULTERS ON THE PERFORMANCE OF PUBLIC SECTOR BANKS IN KERALA	Part time

347/2019	CLEMENT MATHEW KURIAKOSE	Commerce	Dr. Mathew Jacob	C.M.S. College, Kottayam	BRANDING OF E - LEARNING MOBILE APPLICATIONS - A STUDY ON USER PERCEPTION AND EFFICACY	Full time (JRF)
348/2019	RICHU MATHEW	Commerce	Dr. Mathew Jacob	C.M.S. College, Kottayam	EFFECTIVENESS OF PLACE BRANDING OF KERALA - A STUDY AMONG TOURISTS	Full time (JRF)
349/2019	MARY SUDHA P.	Commerce	Dr. Makesh K. G.	Maharaja's College, Ernakulam	OCCUPATIONAL CHANGES AMONG FISHER WOMEN IN COASTAL VILLAGES IN SOUTH KERALA	Part time
350/2019	AJISH A.	Commerce	Dr. Makesh K. G.	Maharaja's College, Ernakulam	DETERMINANTS, DIMENSIONS AND CONSEQUENCES OF ORGANISATIONAL CITIZENSHIP BEHAVIOUR AMONG COLLEGE TEACHERS IN KERALA	Part time
351/2019	VINEESH A. K.	Commerce	Dr. Makesh K. G.	Maharaja's College, Ernakulam	ROLE OF HIGHER EDUCATION INSTITUTIONS IN ENTREPRENEURSHIP DEVELOPMENT - AN EVALUATIVE STUDY IN NORTH KERALA	Part time
352/2019	DEEPTHI S.	Commerce	Dr. Anitha M. N.	Maharaja's College, Ernakulam	E - LIFE INSURANCE PRACTICES OF SELECTED INSURANCE COMPANIES IN KERALA	Full time
353/2019	SOORYA THANKACHAN	Commerce	Dr. Anitha M. N.	Maharaja's College, Ernakulam	ROLE OF INSTITUTIONS IN THE DEVELOPMENT OF SOCIAL ENTREPRENEURSHIP IN KERALA	Full time

354/2019	BLESSY BABU	Commerce	Dr. Anitha M. N.	Maharaja's College, Ernakulam	EMERGENCY SERVICES IN KERALA - A STUDY WITH SPECIAL REFERENCE TO FIRE & RESCUE AND MEDICAL SERVICES FROM THE PERSPECTIVE OF SERVICE PROVIDERS AND CUSTOMERS	Full time (JRF)
355/2019	SHABNA BABU	Commerce	Dr. Vineeth K. M.	Maharaja's College, Ernakulam	ANTECEDENTS AND CONSEQUENCES OF ETHICAL INVESTING	Part time
356/2019	HONEY CLEETUS	Commerce	Dr. Anitha M. N.	Maharaja's College, Ernakulam	IMPACT OF GST ON TAX PLANNING AND MANAGEMENT AMONG MSMES IN KERALA	Full time
358/2019	AMITHA S.	Commerce	Dr. P. S. Ajith	Catholicate College, Pathanamthitta	IMPACT OF MGNREGS ON THE SOCIO - ECONOMIC DEVELOPMENT OF MEMBERS IN KERALA	Part time
359/2019	TISSY ERUTHICKAL	Commerce	Dr. P. S. Ajith	Catholicate College, Pathanamthitta	CUSTOMER PERCEPTION, ENGAGEMENT AND EXPERIENCE IN THEME PARKS IN KERALA	Part time
360/2019	SANOOP SIVARAMAN	Commerce	Dr. P. S. Ajith	Catholicate College, Pathanamthitta	ROLE OF VEGETABLE AND FRUIT PROMOTION COUNCIL KERALA IN THE PRODUCTION AND MARKETING OF FRUITS AND VEGETABLES	Full time
361/2019	ANCY SAM	Commerce	Dr. Gangadathan Nair D.	K. G. College, Pampady	EMPLOYEE ENGAGEMENT AND ITS EFFECT ON ORGANISATIONAL COMMITMENT AMONG IT PROFESSIONALS IN KERALA	Part time

362/2019	KRISHNA R.	Commerce	Dr. Sreeja Sukumar K.	St. Peter's College, Kolenchery	ROLE OF INSTITUTIONAL AGENCIES IN THE PROMOTION OF AGRO FOOD PROCESSING ENTERPRISES IN KERALA	Full time
363/2019	BOBBY SIMON	Commerce	Dr. Tejil Thomas	St. Thomas College, Pala	TECHNOLOGY BASED STARTUPS - A STUDY WITH SPECIAL REFERENCE TO KERALA START UP MISSION	Part time
364/2019	RAJESWARI R. MENON	Commerce	Dr. Tejil Thomas	St. Thomas College, Pala	ENTREPRENEURSHIP AMONG SC/ST COMMUNITIES IN KERALA	Full time
365/2019	SURESH T. S.	Commerce	Dr. Tejil Thomas	St. Thomas College, Pala	EFFECTIVENESS OF TRAINING PROGRAMMES OF DISTRICT INDUSTRIES CENTRES IN KERALA	Full time
366/2019	JINU MATHEW	Commerce	Dr. Tejil Thomas	St. Thomas College, Pala	ENTREPRENEURIAL RESILIENCE AMONG HOME STAYS IN KERALA	Part time
367/2019	ANTON JOSEPH	Commerce	Dr. Tessy Thomas	Bharata Mata College, Thrikkakara	CAREER MANAGEMENT AND SUCCESS AMONG WOMEN IT PROFESSIONALS IN KERALA	Part time
368/2019	ASHLIN MARIA JOSEPH	Commerce	Dr. Tessy Thomas	Bharata Mata College, Thrikkakara	COMPETENCY MAPPING AND EMPLOYEE PERFORMANCE - A STUDY WITH SPECIAL REFERENCE TO IT PROFESSIONALS IN KERALA	Full time

369/2019	MANJU M. KAIMAL	Commerce	Dr. Tessy Thomas	Bharata Mata College, Thrikkakara	CUSTOMER PERCEPTION AND SATISFACTION TOWARDS PAYMENT BANKS IN KERALA	Full time
370/2019	ELIZABETH JOY	Commerce	Dr. Tessy Thomas	Bharata Mata College, Thrikkakara	INVESTOR'S PERCEPTION TOWARDS THE FUNCTIONING OF INVESTMENT INTERMEDIARIES IN PORTFOLIO MANAGEMENT	Full time
371/2019	NIHARA MARIE THOMAS	Commerce	Dr. Gimson D. Parambil	Bharata Mata College, Thrikkakara	CREDIBILITY OF SOCIAL MEDIA INFLUENCERS AND ITS ROLE IN PURCHASE PROPOSITION	Full time (JRF)
372/2019	JOEL CHACKO ROY	Commerce	Dr. Gimson D. Parambil	Bharata Mata College, Thrikkakara	CROSS TRAINING AND EMPLOYEE ATTRITION MANAGEMENT - A STUDY WITH SPECIAL REFERENCE TO FINANCIAL SERVICE SECTOR	Full time (JRF)
373/2019	SILGY JOSEPH THANNIPARA	Commerce	Dr. Gimson D. Parambil	Bharata Mata College, Thrikkakara	BROAD SPECTRUM ONLINE SHOPPING AND BRAND RESONANCE - A STUDY WITH SPECIAL REFERENCE TO MUNICIPAL CORPORATIONS IN KERALA	Full time (JRF)
374/2019	MINNU JAISON	Commerce	Dr. Gimson D. Parambil	Bharata Mata College, Thrikkakara	A COMPARATIVE STUDY ON GLASS CEILING OF WOMEN EMPLOYEES IN PUBLIC AND PRIVATE SECTOR BANKS IN KERALA	Full time
375/2019	ELIZABETH THOMAS	Commerce	Dr. O. C. Aloysius	Pavanatma College, Murickassery	INSTITUTIONAL SUPPORT TO CARDAMOM CULTIVATORS IN KERALA	Part time

376/2019	SARVY JOSEPH	Commerce	Dr. O. C. Aloysius	Pavanatma College, Murickassery	PERCEPTION, USAGE AND CUSTOMER SATISFACTION TOWARDS E - WALLET SERVICES IN KERALA	Part time
377/2019	ARUN K. BALAN	Commerce	Dr. O. C. Aloysius	Pavanatma College, Murickassery	CUSTOMER AWARENESS, PERCEPTION AND SATISFACTION TOWARDS FIN TECH COMPANIES IN KERALA	Full time
378/2019	DIVYA DINESH	Commerce	Dr. O. C. Aloysius	Pavanatma College, Murickassery	EVALUATION OF SELF EMPLOYMENT SCHEMES THROUGH EMPLOYMENT EXCHANGES IN KERALA	Part time
379/2019	DINOY MATHEW	Commerce	Dr. K. V. Thomas	Marian College, Kuttikkanam	ETHICAL CONSUMERISM IN KERALA - A STUDY WITH SPECIAL REFERENCE TO FOOD AND BEVERAGES	Part time
380/2019	ROHIT S.	Commerce	Dr. K. V. Thomas	Marian College, Kuttikkanam	IMPACT OF DISRUPTIVE TECHNOLOGIES ON BANKING SECTOR IN KERALA	Full time (JRF)
381/2019	ELSA GEORGE	Commerce	Dr. Sajoy P. B.	S. H. College, Thevara	INFLUENCE OF FINANCIAL DECISION MAKING ON WELL BEING OF URBAN COMMUNITIES IN KERALA	Part time
382/2019	ERIC THOMAS JOSEPH	Commerce	Dr. Ajimon George	Marian College, Kuttikkanam	MOBILE COMMERCE IN KERALA - AN EVALUATIVE STUDY FROM THE CUSTOMERS' PERSPECTIVE	Part time

383/2019	JITHA THOMAS	Commerce	Dr. Tinsy Rose Tom	St. Xavier's College for Women, Aluva	WOMEN ENTREPRENEURSHIP IN FAMILY BUSINESS IN KERALA	Part time
384/2019	SAJAN K.	Commerce	Dr. Sajikumar K. B.	Maharaja's College, Ernakulam	FUTURES TRADING ON SELECTED AGRICULTURAL COMMODITIES	Part time
385/2019	VINEETH T. P.	Commerce	Dr. Sajikumar K. B.	Maharaja's College, Ernakulam	TALENT MANAGEMENT PRACTICES IN THE SELECTED NON BANKING FINANCIAL COMPANIES IN KERALA	Part time
386/2019	MOTTY JOSEPH	Commerce	Dr. Sajikumar K. B.	Maharaja's College, Ernakulam	PRODUCT DRIVEN CUSTOMER ACQUISITION AND RETENTION STRATEGIES IN SELECTED COMMERCIAL BANKS IN KERALA	Part time
387/2019	AELYAMMA P. J.	Commerce	Dr. Sajikumar K. B.	Maharaja's College, Ernakulam	EXTENSION SERVICES AND PERFORMANCE EVALUATION OF KERALA STATE WOMEN DEVELOPMENT CORPORATION LTD - A STUDY FROM THE PERSPECTIVE OF BENEFICIARIES	Part time
388/2019	ABHISHA J.	Commerce	Dr. Raji Mohan	St. Xavier's College for Women, Aluva	WOMEN PARTICIPATION IN HOUSEHOLD FINANCIAL DECISION MAKING - A COMPARATIVE STUDY AMONG ORGANISED AND UNORGANISED SECTOR EMPLOYEES	Part time

389/2019	DHANALAKSHMI MENON	Commerce	Dr. Raji Mohan	St. Xavier's College for Women, Aluva	ROLE OF STARTUP MISSIONS IN ENTREPRENEURSHIP DEVELOPMENT AMONG COLLEGE STUDENTS IN KERALA	Part time
390/2019	REMYA HARI	Commerce	Dr. Raji Mohan	St. Xavier's College for Women, Aluva	GREEN TOURISM INITIATIVES OF GOVERNMENT AGENCIES IN THE SELECTED TOURISM DESTINATIONS IN KERALA	Full time
391/2019	ABHILASH K. S.	Commerce	Dr. Suby Baby	Nirmala College, Muvattupuzha	ASYMMETRIC INFORMATION AND FINANCIAL DECISION MAKING : A STUDY AMONG ORGANISED SECTOR EMPLOYEES IN KERALA	Part time
392/2019	SAJIN PAUL	Commerce	Dr. Suby Baby	Nirmala College, Muvattupuzha	ONLINE SHOPPING IN KERALA - A STUDY WITH SPECIAL REFERENCE TO E - WORD OF MOUTH	Part time
393/2019	MANJU C. R.	Commerce	Dr. Suby Baby	Nirmala College, Muvattupuzha	ENVIRONMENTAL SUSTAINABILITY PRACTICES OF BANKS IN KERALA - A COMPARATIVE STUDY ON DIGITAL AND TRADITIONAL MODES	Part time
394/2019	PHILIP SAM THARAKAN	Commerce	Dr. M. Geetha	The Cochin College, Kochi	CRISIS MANAGEMENT AND CONTINGENCY PLANNING STRATEGIES OF E - COMMERCE ORGANISATIONS IN KERALA	Full time (JRF)

395/2019	FEMEENA P. A.	Commerce	Dr. Anu L.	The Cochin College, Kochi	CSR INITIATIVES OF PUBLIC AND PRIVATE SERVICE SECTOR COMPANIES IN KERALA	Full time (JRF)
396/2019	GEORGE MATHEW	Commerce	Dr. Jaya Jacob M.	C. M. S. College, Kottayam	GOVERNMENT INITIATIVES FOR AMELIORATING THE WELL-BEING OF FARMERS IN KUTTANAD	Full time
397/2019	MUHAMMED FAISAL V. A.	Commerce	Dr. O. C. Aloysius	Pavanatma College, Murickassery	AWARENESS AND UTILIZATION OF CENTRAL AND STATE GOVERNMENT SPONSORED SCHEMES FOR COLLEGE TEACHERS IN KERALA	Part time
464/2019	ALAN LUKOSE	Commerce	Dr. P. N. Harikumar	Catholicate College, Pathanamthitta	RETAIL INVESTORS' BEHAVIOUR TOWARDS IPO MARKET IN KERALA	Full time
465/2019	PARVATHY S. GOPAN	Commerce	Dr. P. N. Harikumar	Catholicate College, Pathanamthitta	SUPPLY CHAIN MANAGEMENT OF AGRICULTURAL COMODITIES IN KERALA WITH SPECIAL REFERENCE TO SPICES	Full time
486/2019	REKHAMOL O.	Commerce	Dr. P. N. Harikumar	Catholicate College, Pathanamthitta	CUSTOMER KNOWLEDGE MANAGEMENT OF TELECOM INDUSTRY IN KERALA	Full time (JRF)
487/2019	MEERA VARGHESE	Commerce	Dr. Makesh K. G.	Maharaja's College, Ernakulam	ADAPTABILITY OF DIGITAL FINANCIAL TRANSACTIONS A WOMEN IN KERALA	Full time (JRF)

488/2019	JOMON P. THOMAS	Commerce	Dr. P. S. Ajith	Catholicate College, Pathanamthitta	ORGANIC POULTRY INDUSTRY IN KERALA - A STUDY FROM THE PERSPECTIVE OF FARMERS AND CUSTOMERS	Full time (JRF)
494/2019	MEGHA JACOB	Commerce	Dr. P. N. Harikumar	Catholicate College, Pathanamthitta	WORKPLACE ENVIRONMENT AND JOB PERFORMANCE OF IT EMPLOYEES IN KERALA	Full time (JRF)
291/2018	FARZANA O. I.	Commerce	Dr. Anu L.	The Cochin College, Kochi	IMPACT OF CHANGING SOCIO-ECONOMIC ENVIRONMENT AND TECHNOLOGICAL INNOVATION ON SMART PHONE INDUSTRY IN KERALA	Full time
277/2018	RANJU R.	Commerce	Dr. M. Geetha	The Cochin College, Kochi	INFLUENCE OF GOVERNMENT MEASURES ON THE PROMOTION OF HOSPITALITY INDUSTRY IN KERALA	Full time

The Vice-Chancellor has approved the syllabi of Paper III of the Course Work Examination in respect of the above mentioned research scholars.

Orders are issued accordingly.

SURESHBABU K

ASSISTANT REGISTRAR IV (ACADEMIC)
For REGISTRAR

Copy To

1. The research scholars concerned
2. The research supervising teachers concerned
3. The heads of the research centres concerned
4. Director of Research
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Forwarded / By Order

Section Officer

മാതൃകാശാസ്ത്ര സർവ്വകലാശാല, കേരളം