



MAHATMA GANDHI UNIVERSITY, KERALA

Abstract

Ph.D. Programme in Management Studies - 2023 Admission - Registration for research - Granted - Orders issued.

ACADEMIC A 10 SECTION

No. 420/AC A 10/2024/MGU

Priyadarsini Hills, Dated: 12.01.2024

- Read:-* 1. Mahatma Gandhi University Ph.D. Regulations, 2016
2. Notification No. 61884/AC A10-4/2023/AC A 10 dated 30.06.2023
3. U. O. No. 126/AC A 13/2023/MGU dated 06.01.2023
4. Minutes of the meeting of the Doctoral Committee held on 19.12.2023
5. U.O No.13013/AC A10/2023/MGU dated 30.12.2023

ORDER

Applications were invited, vide notification read as (2) above, from eligible candidates for the registration for research leading to the award of Ph.D. Degree of Mahatma Gandhi University in Management Studies, for 2023 Admission. As such, scrutiny of the applications submitted by candidates and their Doctoral Interviews were conducted on 19.12.2023 by the Doctoral Committee in School of Business and Management Studies, as per the U.O cited (3) above. The Doctoral Committee, vide minutes read as (4) above, has forwarded the list of candidates recommended for registration for research.

Sanction, has therefore been accorded by the Vice-Chancellor to the following candidates who are recommended by the Doctoral Committee, being granted registration for research leading to the award of Ph.D. Degree in Management Studies under the Faculty of Management Science, as detailed below;

Regn. No. & Year	Name & address of the research scholar	Discipline	Name of the research supervising teacher	Centre of research	Title of research work	Nature of registration
MGUPHD234159	BICHU S. NAIR Korapunchayil (H) Vadayar P. O Thalayolaparambu Kottayam PIN - 686605	Management Studies	Dr. Santhosh P. Thampi	School of Management and Business Studies	Effect of Online Trust and Perceived Risk on Purchase Intention of Organic Processed Food Products in Kerala	Part time

MGUPHD232098	JEENU MATHEW Kumbalamthanathu(H) Poovarany P. O. Palai Kottayam PIN - 686577	Management Studies	Dr. Santhosh P. Thampi	School of Management and Business Studies	Effect of HRM Welfare Practices on Employee Retention in IT Sector	Full time
MGUPHD232229	JEETHU GEORGE Neduvelil (H) Elanji P. O. Ernakulam PIN - 686665	Management Studies	Dr. Tijo Thomas	School of Management and Business Studies	The Impact of Influencer marketing on hedonic consumption: A consumer perspective	Full time
MGUPHD233413	LALY JOSEPH Athipozhi (H) Maveli Road Thoppumpady P. O. Kochi PIN - 682005	Management Studies	Dr. Veeva Mathew	Rajagiri College of Social Sciences, Kalamassery	Exploring the influence of Masstige on brand congruence, brand competence and brand happiness	Full time
MGUPHD231749	BABU P. MATHEW Puthenkulam House Neyyassery P. O. Thodupuzha PIN - 685581	Management Studies	Dr. Binoy Joseph	Rajagiri College of Social Sciences, Kalamassery	Psychological Factors Influencing Investment Intention in Mutual Fund Products	Full time
MGUPHD234346	HARI PRASEETHA K. Krishna Kripa (H) Chundale P. O. Vellaram Kunnu Kalpetta Wayanad PIN - 673123	Management Studies	Dr. Binoy Joseph	Rajagiri College of Social Sciences, Kalamassery	A Study on Competency Mapping and Its Impact on Organisations Effectiveness with Special Reference to the Sales Staff of Retail Industry in Wayanad District	Part time
MGUPHD232640	ROSE DIANA VARGHESE Vathachira (H) Pariapuram P. O. Angadipuram Malappuram PIN - 679321	Management Studies	Dr. Binoy Joseph	Rajagiri College of Social Sciences, Kalamassery	A STUDY ON THE SIGNIFICANCE OF EMPLOYEE WELL-BEING IN JOB SATISFACTION	Part time

MGUPHD234509	FARSANA ABDUL AZEES Veliyath (H) Thottumugham P. O. Kuttamassery Aluva PIN - 683105	Management Studies	Dr. Ajims P. Mohammed	Rajagiri College of Social Sciences, Kalamassery	A Study on the Impact of Work Family Conflict and Emotional Labour on Workplace Spirituality, Employee Engagement and Employee Wellbeing of female academic staffs in self-financing higher education institutions in Kerala	Part time
MGUPHD231901	DINNA JOHNSON Erthadathil House Meenkunnam P. O. Muvattupuzha Ernakulam PIN - 686672	Management Studies	Dr. Joychen Manuel	S. B. College, Changanacherry	Green Human Resource Management Practices and Perceived Corporate Social Responsibility as Predictors of Workplace Behaviour	Part time
MGUPHD236309	SONA SEBASTIAN Kannezhathu House Puttady P. O. Puttady Idukki PIN - 685551	Management Studies	Dr. Joychen Manuel	S. B. College, Changanacherry	Workplace Incivility-Impact on Psychological Well-Being, Individual Work Performance and Job Embeddedness of employees: A Study With Special Reference to Organised Electronics & Home Appliances Retail Outlets In Kerala	Part time
MGUPHD232432	RINTA GEORGE Kozhikothickal House Poovarani P. O. Paika Kottayam PIN - 686577	Management Studies	Dr. Joychen Manuel	S. B. College, Changanacherry	Social Media Marketing and Consumer Buying Behaviour in e-tailing	Part time
MGUPHD234487	DIVYA ANTONY Ambattu House Thaikkattukara P. O. Aluva Ernakulam PIN - 683106	Management Studies	Dr. Sopna V. Muhammed	S. B. College, Changanacherry	A Study on the Impact of Corporate Social Responsibility on the Financial Performance of the Banking Sector in Kerala	Part time

MGUPHD234426	RESHMI JOSE Vadakkan (H) Thuravakunnu Vadakkencherry P. O. Palakkad PIN - 678683	Management Studies	Dr. Sopna V. Muhammed	S. B. College, Changanacherry	A study on the attitude of students towards entrepreneurship: A case of MBA students in Kerala	Part time
MGUPHD234529	THASMI N. A. Kuttiparambil (H) Sahakarana Road Punnuruni Vytilla P. O. Ernakulam PIN - 682019	Management Studies	Dr. Sopna V. Muhammed	S. B. College, Changanacherry	Impact of Digital Marketing on MSME Units in Kerala	Part time
MGUPHD232531	MERRIN KURIACHAN Pottas (H) Mancheripady P. O. S. Marady Muvattupuzha Ernakulam PIN - 686673	Management Studies	Dr. Meera M. S.	SCMS School of Technology and Management, Kochi	Store Atmospheric Factors Influencing the Purchase Decision of Gen-Z in Apparel Industry: A Study of Apparel Stores in Kerala	Part time
MGUPHD233014	ANJANA V. A. Vellayilnikarth Ezhupunna P. O. Cherthala Alappuzha PIN - 688537	Management Studies	Dr. Praveena K.	SCMS School of Technology and Management, Kochi	Determining Antecedents of Team Effectiveness Among College Teachers and Its Effect on Innovative Work Behaviour of College Teachers and Skill Development of Students	Full time
MGUPHD236323	JIBUMON K. G. Kollamthundiyl Ranni P. O. Mundapuzha Pathanamthitta PIN - 689672	Management Studies	Dr. Neethu Ann Georgie	MACFAST, Thiruvalla	A Study on Social Security Pension System in the State of Kerala	Part time

- The research scholars have to report to the research centre immediately after obtaining the registration order and shall undergo Course Work in University Department / Approved Research Centre which commences on 15.01.2024 for Full time Scholars and on 01.04.2024 for Part time Scholars (if it is a holiday, on next working day) as per Mahatma Gandhi University Ph.D Course Work Guidelines 2016.
- The effective date of registration of the research scholars in University Departments, irrespective of full time or part time, shall be the date of joining the research centre after obtaining the registration order.

- The effective date of registration of the research scholars in Approved research centres, irrespective of full time or part time, shall be the date of commencement of course work in the research centre.
- For the Candidates eligible for Any Time Registration (CSIR/JRF/KSCSTE/INSPIRE etc.) the effective date of registration is the date of joining the research centre after obtaining the registration order.
- The registration granted will be confirmed only after successful completion of Course Work and on submission of original documents related to research.
- The registration order is issued based on Mahatma Gandhi University Ph. D. Regulations, 2016. The registration procedures of the scholars of 2023 admission shall be governed by the University Grants Commission (Minimum Standards and Procedure for Award of Ph. D. Degree) Regulations, 2022, from the date of its implementation in the University (Ref:-U.O.read (5) above).

Orders are issued accordingly.

SEBASTIAN P JOSEPH

ASSISTANT REGISTRAR IV (ACADEMIC)

For REGISTRAR

Copy To

1. The Research Scholars concerned
2. The Research Supervising Teachers concerned
3. The Heads of the Research Centres concerned
4. PS to VC / PA to Registrar / Director of Research
5. JR II (Admn) / DR I (Acad) / AR IV (Acad)
6. AC A14 / Records Sections
7. PRO Section (to upload in the website) / IT Cell
8. Stock File/File No. Ac A10/2/DC/Management Studies/2023 Admission

Forwarded / By Order

Section Officer